

PREPARED FOR YOUR BRAND

Receipts, not **adjectives.**

Ten campaigns across AI search and tier-1 press.
Every case links back to its source.

Two founders. One accountable team.

500+

Media placements secured

5B+

Estimated impressions

50+

Product & token launches

2

Founders on every account

Rahil Jain · Product & growth engineering

Ex-Goldman Sachs engineer. Builds the sites, AI search programmes and systems that turn attention into pipeline.

Shilika Jain · PR & narrative

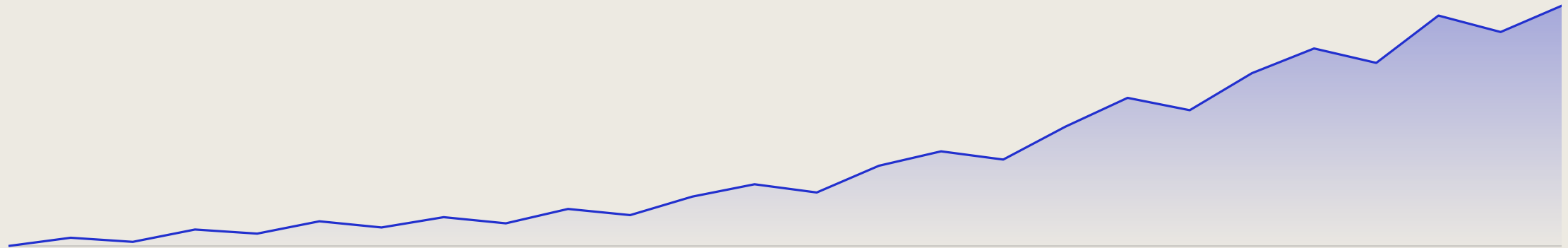
Former Partnerships & PR lead at CoinMarketCap. 500+ placements across Forbes, CoinDesk, Decrypt and more.

Ten campaigns, all linked.

01	Meru Trophy	LOCAL COMMERCE · BENGALURU, IN	From invisible to 27,300 Google clicks in 16 months
02	shilikajain.com	PERSONAL BRAND · GLOBAL	A brand-new site ranking #1 for its niche within a month
03	Gaia	DECENTRALIZED AI · GLOBAL	Forbes, Decrypt and Benzinga in five months
04	Bullieverse	METaverse & GAMING · INDIA	A \$4M raise covered by Economic Times, Inc42 and Tech in Asia
05	MANTRA Chain	RWA TOKENIZATION · GLOBAL	An \$11M raise in CoinDesk, and the CEO in Cointelegraph
06	RARI Foundation	NFT INFRASTRUCTURE · GLOBAL	RARI Chain's mainnet launch, covered by The Block
07	Web3Auth	WALLET INFRASTRUCTURE · GLOBAL	Web3Auth's view on MPC wallet security, in Blockworks
08	Indian Fintech	FINTECH · INDIA	485K Google clicks and 36.4M impressions in 12 months
09	Verito	ORGANIC SEARCH	18.7K Google clicks and 4M impressions in 15 months
10	Kroto	ORGANIC SEARCH	3.8K Google clicks and 329K impressions in six months

MERU TROPHY

From invisible to 27,300 Google clicks in 16 months



27.3k

Clicks in 16 months

2.3M

Search impressions

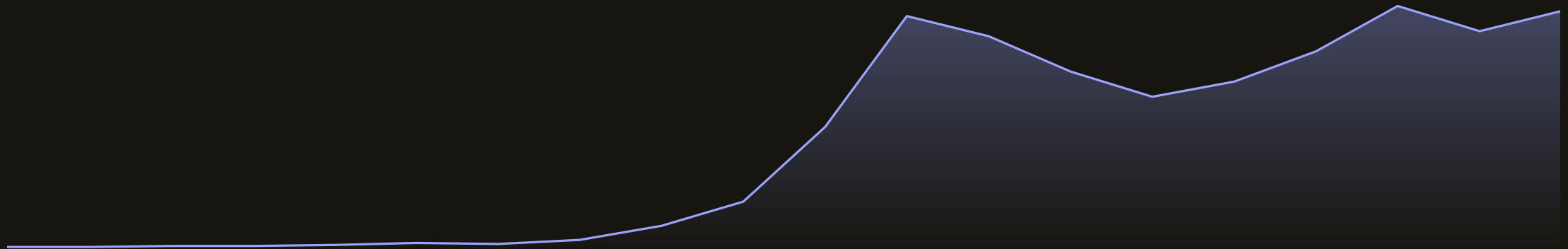
6.9

Average position

27,300 clicks and 2.3M impressions in 16 months, with page-one rankings for "trophy shop in bengaluru".

SHILIKAJAIN.COM

A brand-new site ranking #1 for its niche within a month



#1

"Fractional PR manager crypto"

8.5k

Impressions in 3 months

1 mo

Launch to #1

Ranked #1 for "Fractional PR Manager Crypto" within one month of launch.

GAIA

Forbes, Decrypt and Benzinga in five months

3

Tier-1 features

Before

A decentralized AI network needing mainstream credibility beyond crypto circles.

6+

Founder interviews & podcasts

What we did

A sustained press and podcast engine run from December 2024 through April 2025.

5 mo

Dec 2024 – Apr 2025

After

Featured in Forbes, Decrypt and Benzinga, plus 6+ founder interviews and podcast appearances.

BULLIEVERSE

A \$4M raise covered by Economic Times, Inc42 and Tech in Asia

\$4M

Raise announced

5+

Business & tech outlets

Before

An early-stage metaverse startup announcing a \$4M raise with no press relationships.

What we did

Narrative and release drafting, organic journalist pitching, and founder interviews.

After

Coverage across Economic Times, Inc42, Cointelegraph, YourStory, Tech in Asia and more.

The moment that matters, in the outlet that matters.

RWA TOKENIZATION

MANTRA Chain

\$11M

Raise announced

CoinDesk covered the raise and Cointelegraph ran an interview with CEO John Mullin.

Source · [coindesk.com](https://www.coindesk.com)

NFT INFRASTRUCTURE

RARI Foundation

Mainnet

Launch on Arbitrum

The Block covered the mainnet launch and its royalty-protection angle.

Source · theblock.co

WALLET INFRASTRUCTURE

Web3Auth

Blockworks

Thought-leadership feature

Blockworks ran the piece on MPC wallets and security.

Source · blockworks.co

INDIAN FINTECH

485K Google clicks and 36.4M impressions in 12 months



485K clicks and 36.4M impressions on Google Search between Jan 2025 and Jan 2026, with daily clicks at their highest in the final weeks.

485K

Clicks

36.4M

Search impressions

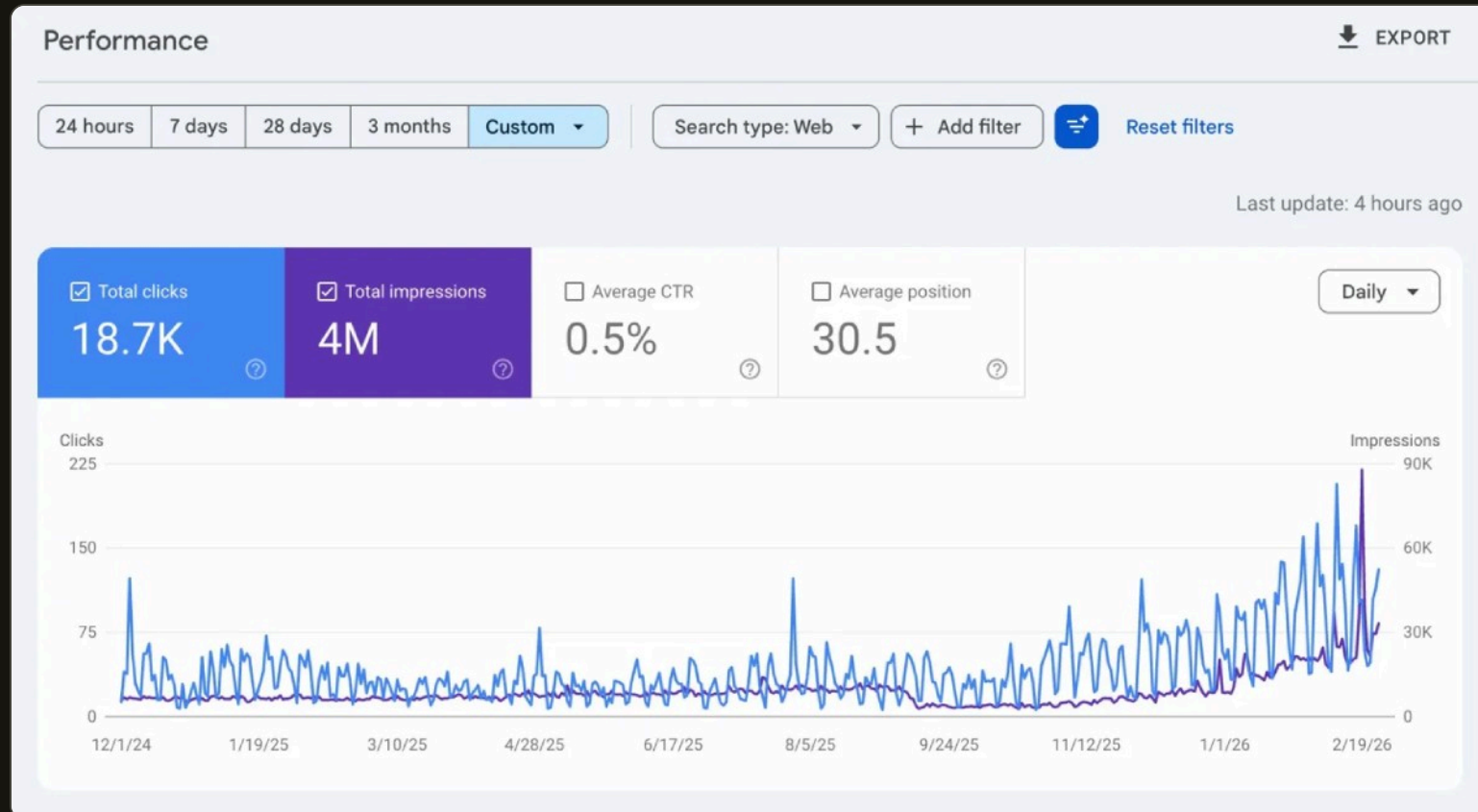
12 mo

Jan 2025 to Jan 2026

Source · Google Search Console, Jan 2025 to Jan 2026

VERITO

18.7K Google clicks and 4M impressions in 15 months

**18.7K**

Clicks

4M

Search impressions

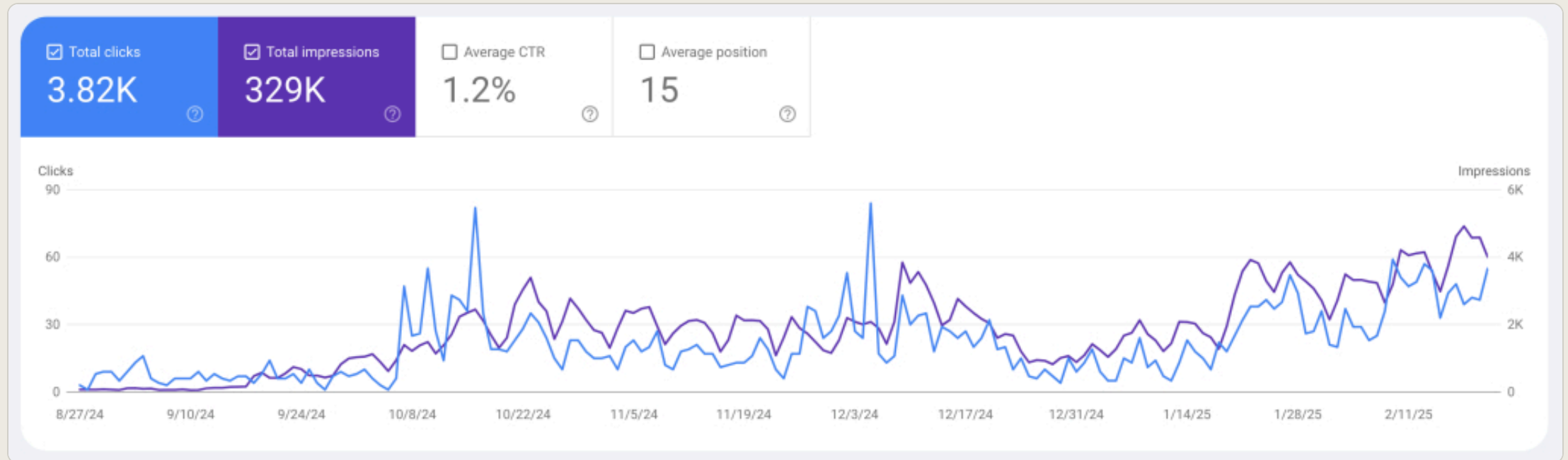
15 mo

Dec 2024 to Feb 2026

18.7K clicks and 4M impressions on Google Search between Dec 2024 and Feb 2026, with daily clicks accelerating through early 2026.

KROTO

3.8K Google clicks and 329K impressions in six months



3.82K clicks and 329K impressions on Google Search between Aug 2024 and Feb 2025, with daily clicks trending up into February.

3.82K

Clicks

329K

Search impressions

6 mo

Aug 2024 to Feb 2025

How we'd run it for your brand.

01 · Teardown

48 hours

We audit your search rankings, AI-answer visibility and press footprint, then send the plan.

02 · One play

A number & a deadline

We pick the play from these files that fits you and commit to the number we'll hit.

03 · Receipts

Linked reporting

Every result reported the way this deck is: a number and a link you can check.

CASE FILE #11

Yours, next.

A 30-minute teardown call: we show you which play fits and the number we'd hold ourselves to.

CALENDLY.COM/RAHILJAIN-TECH/30MIN · CHALK.CORE@GMAIL.COM